

# Membership

How to prepare to recruit new members

Let's talk membership. There are three major components to membership. They are:

1. Invite veterans to become members of the 40 and 8
2. Involve new inductees in the organization
3. Retain voyageurs in the 40 and 8.

The two questions that I am asked most by Voyageurs is how do we recruit new members and where do I find veterans to invite to become members of La Societe des Quarante et Huit Hommes? My answer is always the same... first, you must have a Voyageur who is interested in being the "Recruiter" for your Voiture Locale. Then the recruiter needs to develop a "Prospective Member List." That list should include the names of prospective members AND a list of the places of where to find new prospective members. The third thing that the Recruiter must do is to obtain the brochure "What is the Forty and Eight" from emblem sales at Voiture Nationale.

Now that you have the "What is the Forty and Eight" brochure, your list of where to find prospective members and names of prospective members all you now have to do is "JUST ASK!"

My opening question is Hi, my name is Joe. Have you ever heard of The Society of Forty Men and Eight horses? The answer I receive the most is "No. What is it? The conversation takes off from there. Are you always going to be successful...NO! The key to success is to keep asking the question.

Should you have any questions about this article or comments please feel free to pick your phone and call me.

**FOR GOD AND COUNTRY AND COMRADES**

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